

# Challenge 2010:

## 1. BerenbergKids Beach-Cup

**Berenberg Kids**  
Our Privilege – Their Right

4<sup>th</sup> September 2010

**On** 4 September 2010, 20 teams of five met at the outdoor pool of Hamburg-Kiwittsmoor to prove that bankers are not only comfortable in business suits, but also in their sportswear. With dramatic serves, effective blocks and sandy feet, this group were competing in a volleyball tournament to support underprivileged children. Apart from their athletic capabilities, we also tested the participants' creativity, which they demonstrated in the run-up to the event when choosing team names (e.g. »Me-No You!«, »IT's Magic« and »Five is Trumps«). The teams' costumes were very diverse and extremely imaginative; we had magicians playing against pirates, butterflies and divers. These unusual pairings provided perfect scenes for our photographers.

Even before the first ball was played, everyone decided that the prize for the best costume this year would go to »BVP Project 2010«. The team did not only capture the attention of the audience with their costumes of the Village People but also created a fantastic atmosphere amongst the crowd by performing a perfectly rehearsed dance before each game.

In the preliminary rounds, teams played against each other in the groups they were drawn. The three best teams then progressed to the next round and played for a place in the quarter-finals. The six teams that were eliminated in the preliminary round played in the consolation round for the »Golden Pineapple«, which was won by the »Five is Trumps« team..

Another highlight of the event was the match between the »Dunkelziffer e.V.« team and the »BEGO All Stars« team, which took place before the final. The »Dunkelziffer« team, represented by news anchorman Marc Bator, boxing world champion Ina Menzer, singer Gabriella Gottschalk and Andreas Brodtmann, was defeated in an exciting match by the »BEGO All Stars« team (Christiane Gerlach, Katrin Keikert, Carsten Riehemann and Tindaro Siragusano), the composition of which was determined by drawing lots.

The audience and the eliminated teams were enjoying the cold drinks and Bratwurst while cheering for the teams in the final which was between »The Beach Bankers« and »Pirates of the Perso«. The team »The Beach Bankers« (Matthias and Andrea Bölk, Thomas Kleff, Holger Knaup and Björn Schmuck) who were the favourites during the previous rounds took the winner's trophy home.

Overall, participants raised 50,000 Euros for BerenbergKids. Half of the donations were given to »Dunkelziffer e.V.« a Hamburg based association helping sexually abused children. The remaining donations will be used for other projects which will be posted on this website shortly.

Thank you very much to all sponsors for their remarkable support and especially to the numerous volunteers who helped at this event.



Private Bankers  founded 1590  
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