



## Company Info - Disclosures

### Publicis

last updated 01 September 2020

Reuters	PUBP	Recommendation	Buy
Bloomberg	PUB FP	Target Price	EUR 38.00
ISIN	FR0000130577	Current Price, exchange	29.37 Paris

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#### Historical price target and rating changes for Publicis in the last 12 months

Date	Price target - EUR	Rating	First dissemination GMT	Initiation of coverage
<u>14 October 19</u>	<u>42.00</u>	<u>Hold</u>	<u>2019-10-15 06:55</u>	<u>November 03, 2014</u>
<u>24 March 20</u>	<u>38.00</u>	<u>Buy</u>	<u>2020-03-25 07:25</u>	

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Buy	52.28 %	15.46 %
Sell	7.30 %	0.00 %
Hold	40.42 %	4.19 %

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**Buy:** Sustainable upside potential of more than 15% to the current share price within 12 months;

**Sell:** Sustainable downside potential of more than 15% to the current share price within 12 months;

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NB: During periods of high market, sector, or stock volatility, or in special situations, the recommendation system criteria may be breached temporarily.

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Bundesanstalt für Finanzdienstleistungsaufsicht -BaFin- (Federal Financial Supervisory Authority),  
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