



Company Info - Disclosures

Mediaset

last updated 06 October 2020

| | | | |
|-----------|--------------|-------------------------|-------------|
| Reuters | MS | Recommendation | Hold |
| Bloomberg | MS IM | Target Price | EUR 1.75 |
| ISIN | IT0001063210 | Current Price, exchange | 1.689 Milan |

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Historical price target and rating changes for Mediaset in the last 12 months

| Date | Price target - EUR | Rating | First dissemination GMT | Initiation of coverage |
|--------------------|--------------------|-------------|-------------------------|------------------------|
| <u>24 March 20</u> | <u>1.75</u> | <u>Hold</u> | <u>2020-03-25 07:25</u> | <u>May 17, 2011</u> |

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Berenberg Equity Research ratings distribution and in proportion to investment banking services, as of 1 October 2020

| | | |
|------|---------|---------|
| Buy | 54.19 % | 13.86 % |
| Sell | 6.90 % | 0.00 % |
| Hold | 38.92 % | 4.11 % |

Valuation basis/rating key

The recommendations for companies analysed by Berenberg’s Equity Research department are made on an absolute basis for which the following three-step rating key is applicable:

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Hold: Upside/downside potential regarding the current share price limited; no immediate catalyst visible.

NB: During periods of high market, sector, or stock volatility, or in special situations, the recommendation system criteria may be breached temporarily.



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Bundesanstalt für Finanzdienstleistungsaufsicht -BaFin- (Federal Financial Supervisory Authority),
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