



Company Info - Disclosures

WPP

last updated 01 September 2020

Reuters	WPP	Recommendation	Hold
Bloomberg	WPP LN	Target Price	GBP 635.00
ISIN	JE00B8KF9B49	Current Price, exchange	645.6 London

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WPP	no disclosures
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Historical price target and rating changes for WPP in the last 12 months

Date	Price target - GBP	Rating	First dissemination GMT	Initiation of coverage
<u>10 September 19</u>	<u>985</u>	<u>Hold</u>	<u>2019-09-11 07:07</u>	<u>September 07, 2011</u>
<u>28 February 20</u>	<u>915</u>	<u>Hold</u>	<u>2020-03-02 07:24</u>	
<u>24 March 20</u>	<u>565</u>	<u>Hold</u>	<u>2020-03-25 07:25</u>	
<u>01 September 20</u>	<u>635</u>	<u>Hold</u>	=	

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Buy	52.28 %	15.46 %
Sell	7.30 %	0.00 %
Hold	40.42 %	4.19 %

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Buy: Sustainable upside potential of more than 15% to the current share price within 12 months;

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