



Company Info - Disclosures

Activision Blizzard

last updated 11 September 2020

Reuters	ATVI	Recommendation	Buy
Bloomberg	ATVI US	Target Price	USD 93.00
ISIN	US00507V1098	Current Price, exchange	79.09 New York

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Activision Blizzard	no disclosures

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Historical price target and rating changes for Activision Blizzard in the last 12 months

Date	Price target - USD	Rating	First dissemination GMT	Initiation of coverage
<u>10 February 20</u>	<u>55.00</u>	<u>Hold</u>	<u>2020-02-11 07:14</u>	<u>October 04, 2018</u>
<u>24 March 20</u>	<u>67.00</u>	<u>Buy</u>	<u>2020-03-25 07:25</u>	
<u>11 May 20</u>	<u>83.00</u>	<u>Buy</u>	<u>2020-05-12 07:20</u>	
<u>29 July 20</u>	<u>88.00</u>	<u>Buy</u>	<u>2020-07-30 07:01</u>	
<u>10 August 20</u>	<u>93.00</u>	<u>Buy</u>	<u>2020-08-11 07:13</u>	

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Buy	52.28 %	15.46 %
Sell	7.30 %	0.00 %
Hold	40.42 %	4.19 %

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Hold: Upside/downside potential regarding the current share price limited; no immediate catalyst visible.

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