

OPTIMISTIC ISM US MANUFACTURING: ANOTHER QUARTER OF STRONG CAPEX GAINS

**The ISM manufacturing index fell a slight 0.5pt to 58.2 in November, in line with the Consensus forecast (58.3). Despite the decline, the index remains in the top 21% of values in the 69-year history of the series (see Chart 1)*

**The details on current activity and demand looked better than headline (production and new orders indexes both increased) and firms still think their customers inventories are too low pointing to the need for a continued robust pace of production*

**The strong improvement in manufacturing sentiment since late last year is leading the turnaround in real business fixed investment (BFI) that has grown by an average 6% in the first three quarters of the year, following the outright decline in 2016. Expect real BFI to grow at a similar rate this quarter. The turnaround has carried over the hiring as well, where manufacturing payrolls have increased by 138K so far this year after a 16K decline in 2016 payrolls*

Sentiment measures bare very close watching in the current environment as our analysis shows that when sentiment measures are very high, they tend to be reliable predictors of business investment (see ["U.S.: "soft" data and "hard" outcomes"](#), March 9, 2017 and ["U.S. confidence points toward sustained momentum"](#), October 9, 2017). Strong economic fundamentals and the continuous rally in equity prices are driving confidence. Note the close relationship between the ISM manufacturing index and the S&P 500 index in Chart 3 below.

Other factors contributing to the strong optimism include the perception of a more favorable business regulatory environment (Chart 4), the synchronized pick up in global growth and a weak dollar that are boosting activity export-dominant manufacturing sectors, increase in oil prices supporting energy/energy-related sectors, renewed momentum in the U.S. domestic economy, rising corporate profits and low corporate bond yields even as the Fed raises rates.

Note that some firms may have already ramped up their investment in response to the Congress tax proposal. Congressional GOP leaders proposed the expensing of all new equipment investment after September 27, 2017 in their tax reform framework (the date the initial reform framework was proposed). If firms see sufficient progress being made on legislation, they may decide to accelerate some investment to this year (see ["Updated House-Senate side-by-side tax legislation comparison"](#), December 1, 2017).

The pick-up in capex could be a precursor to increases in productivity that has already started to improve this year (see Chart 5). Better productivity growth will lift wages and businesses will feel more empowered to charge higher prices. The price indexes in the ISM manufacturing survey has been relatively elevated in recent months.

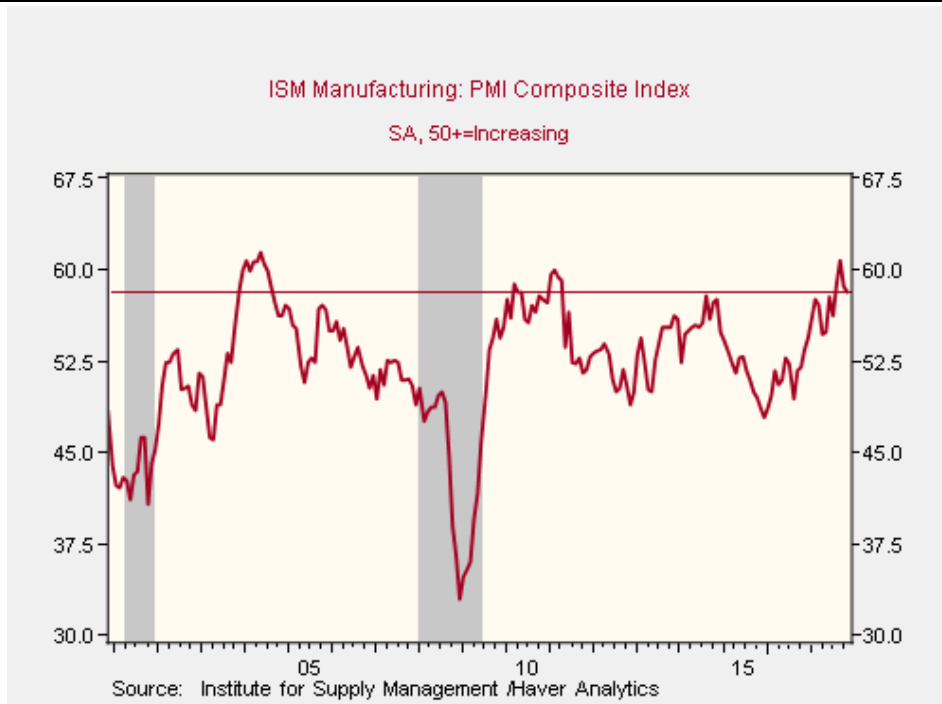
Published comments from respondents to the survey were broadly positive:

- "Strong sales through third and now fourth quarters. Backlog increasing, and capacity at suppliers tightening." (Machinery)
- "Business has leveled out, but remains strong heading into the end of the year." (Computer & Electronic Products)
- "We are just coming off a record sales year. We expect to continue in 2018 robust activity." (Miscellaneous Manufacturing)

01 December 2017

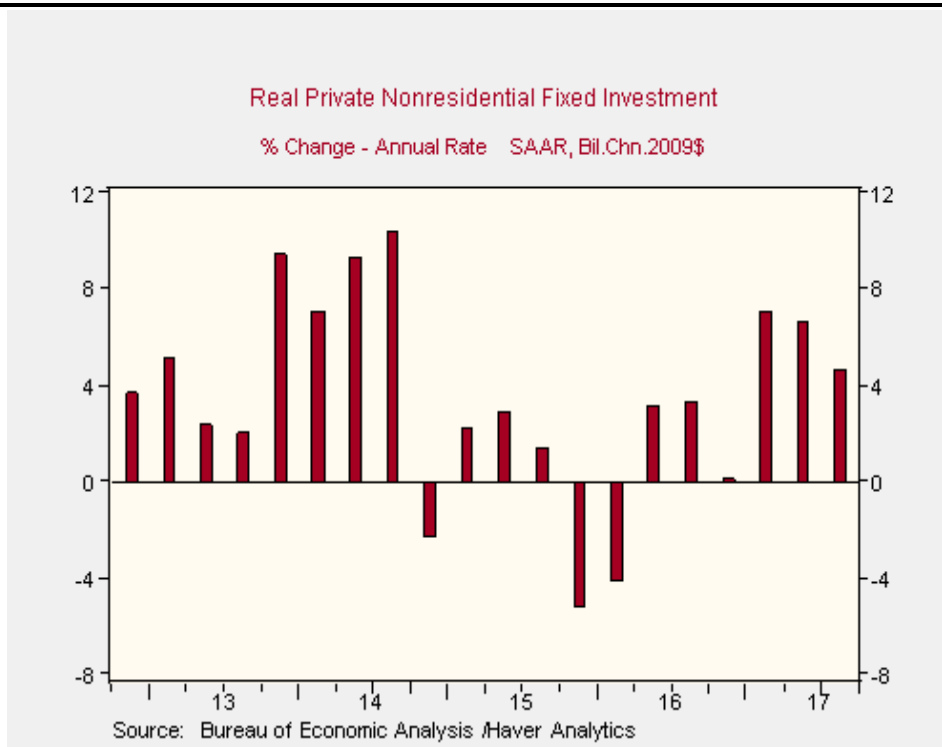
- "We are seeing steady, consistent demand for end of year. We usually see a **slowdown, which we haven't seen yet.**" (Fabricated Metal Products)

Chart 1: ISM Manufacturing PMI Composite Index



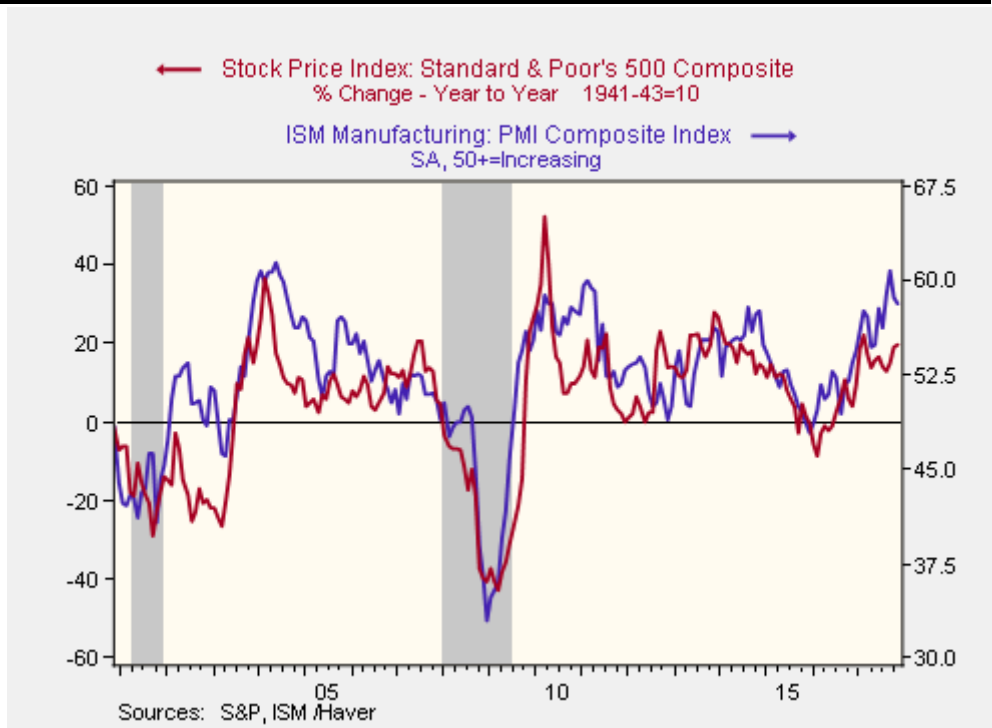
Source: Monthly data. Source: Institute for Supply Management and Haver Analytics

Chart 2: Real Private Nonresidential Fixed Investment (quarter-over-quarter, annualized %)



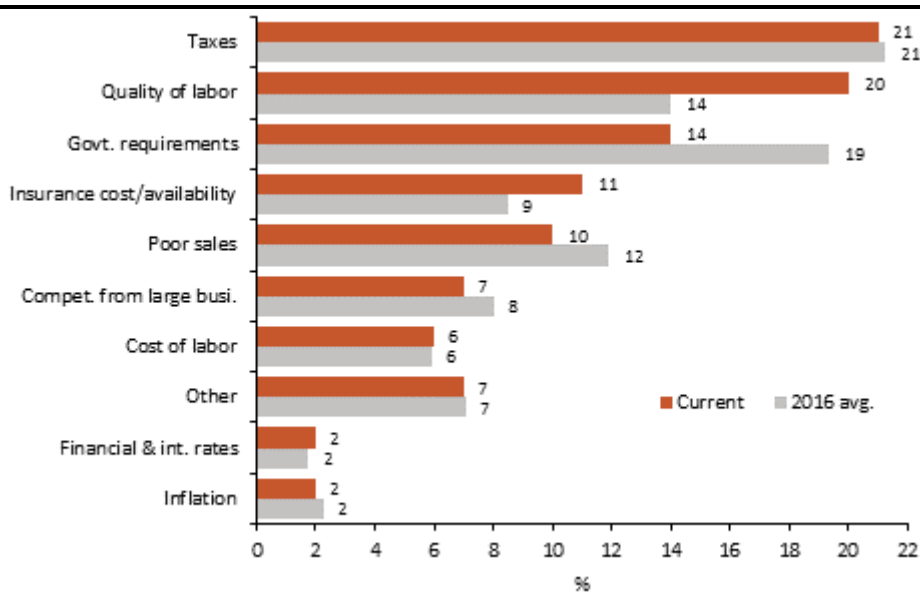
Source: Quarterly data. Source: Bureau of Economic Analysis and Haver Analytics

Chart 3: ISM Manufacturing Headline Index and S&P 500 Index (year-over-year, %)



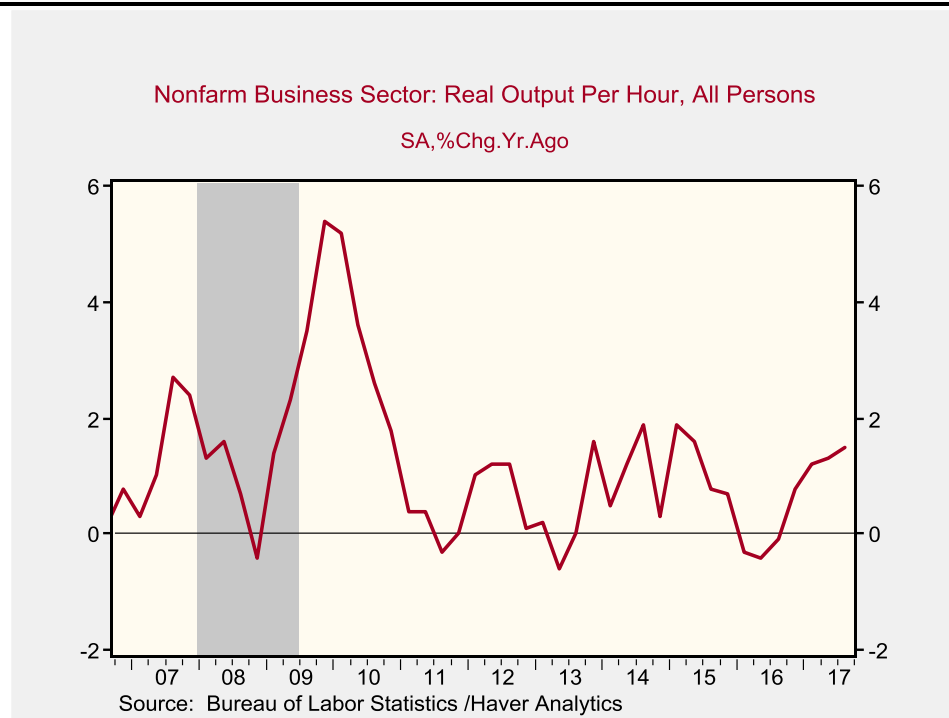
Source: Monthly data. Source: Standard & Poor's, Institute for Supply Management and Haver Analytics

Chart 4: NFIB – Single most important problem for small businesses



Source: National Federation of Independent Businesses and Berenberg Capital Markets

Chart 5: US Nonfarm Productivity (year-over-year, %)



Source: Quarterly data. Source: Bureau of Labor Statistics and Haver Analytics

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Contacts: BCM

www.berenberg.com
e-mail US: firstname.lastname@berenberg-us.com



JOH. BERENBERG, GOSSLER & CO. KG

Internet www.berenberg.com

E-mail: firstname.lastname@berenberg.com

EQUITY RESEARCH

AEROSPACE & DEFENCE

Andrew Gollan +44 20 3207 7891
Charlotte Keyworth +44 20 3753 3013
Ross Law +44 20 3465 2692

AUTOMOTIVES

Adam Hull +44 20 3465 2749
Paul Kratz +44 20 3465 2678

BANKS

Adam Barrass +44 20 3207 7923
James Chappell +44 20 3207 7844
Andrew Lowe +44 20 3465 2743
Andreas Markou (EM) +44 20 3753 3022
Eoin Mullany +44 20 3207 7854
Peter Richardson +44 20 3465 2681
Jonathan Sharpe +44 20 3753 3031

BEVERAGES

Javier Gonzalez Lastra +44 20 3465 2719
Batuhan Karabekir (EM) +44 20 3465 2631
Adam Mizrahi +44 20 3465 2653

BUSINESS SERVICES, LEISURE & TRANSPORT

Roberta Claccia +44 20 3207 7805
Najet El Kassir +44 20 3207 7836
Stuart Gordon +44 20 3207 7858
Josh Puddle +44 20 3207 7881
Julia Winarso +44 20 3465 2627

CAPITAL GOODS

Sebastian Kuene +44 20 3207 7856
Philippe Lorrain +44 20 3207 7823
Rizk Maldi +44 20 3207 7806
Horace Tam +44 20 3465 2726
Simon Toennesen +44 20 3207 7819

CHEMICALS

Sebastian Bray +44 20 3753 3011
Andrew Heap +44 20 3207 7918

CONSTRUCTION

Lush Mahendrarajah +44 20 3207 7896
Robert Muir +44 20 3207 7860
Olivia Peters +44 20 3465 2646

ENERGY

Yuriy Kukhtanych (EM) +44 20 3465 2675

FOOD MANUFACTURING AND H&PC

Rosie Edwards +44 20 3207 7880
Yordana Mavrodieva +44 20 3207 7817
Fintan Ryan +44 20 3465 2748
James Targett +44 20 3207 7873

FOOD RETAIL

Batuhan Karabekir (EM) +44 20 3465 2631

GENERAL MID CAP - EU

Gunnar Cohrs +44 20 3207 7894
Martin Comtesse +44 20 3207 7878
Flavien Hias +44 20 3465 2693
Aymeric Lang +44 20 3753 3037
Anna Patrice +44 20 3207 7863
Benjamin Pfannes-Varrow +44 20 3465 2620
Simona Sarli +44 20 3207 7834
Julia Scheufler +44 20 3753 3016

GENERAL MID CAP - UK

Robert Chantry +44 20 3207 7861
Sam England +44 20 3465 2687
Ned Hammond +44 20 3753 3017
Benjamin May +44 20 3465 2667
Owen Shirley +44 20 3465 2731

GENERAL RETAIL

Conrad Bartos +44 20 3753 3053
Michelle Wilson +44 20 3465 2663

HEALTHCARE

Scott Bardo +44 20 3207 7869
Jakob Berry +44 20 3465 2724
Alistair Campbell +44 20 3207 7876
Graham Doyle +44 20 3465 2634
Klara Fernandes +44 20 3465 2718
Tom Jones +44 20 3207 7877
Joseph Lockey +44 20 3465 2730
Louise Pearson +44 20 3465 2747
Laura Sutcliffe +44 20 3465 2669

INSURANCE

Trevor Moss +44 20 3207 7893
Emanuele Musio +44 20 3207 7916
Iain Pearce +44 20 3465 2665
Sami Taipalus +44 20 3207 7866

LUXURY GOODS

Zuzanna Pusz +44 20 3207 7812

MEDIA

Robert Berg +44 20 3465 2680
Laura Janssens +44 20 3465 2639
Alastair Reid +44 20 3207 7841
Sarah Simon +44 20 3207 7830

METALS & MINING

Alessandro Abate +44 20 3753 3029
Fawzi Hanano +44 20 3207 7910
Yuriy Vlasov +44 20 3465 2674

SWITZERLAND, AUSTRIA & ITALY

Andrea Ferrari +41 44 283 2020
Carsten Kinder +41 44 283 2024
Gianni Lavigna +41 44 283 2038
Jamie Nettleton +41 44 283 2026
Benjamin Stillfried +41 44 283 2033

CRM

Louise Hughes +44 20 3753 3066
Jessica Jarmyn +44 20 3465 2696
Edwina Lucas +44 20 3207 7908
Greg Swallow +44 20 3207 7833

CORPORATE ACCESS

Lindsay Arnold +44 20 3207 7821
Jennie Jiriny +44 20 3207 7886
Stella Siggins +44 20 3465 2630

EVENTS

Laura Hawes +44 20 3753 3008
Suzy Khan +44 20 3207 7915
Charlotte Kilby +44 20 3207 7832
Natalie Meech +44 20 3207 7831
Ellen Parker +44 20 3465 2684
Sarah Weyman +44 20 3207 7801

SALES TRADING

HAMBURG
Tim Storm +49 40 350 60 415

PARIS

Vincent Klein +33 1 58 44 95 09
Antonio Scutto +33 1 58 44 95 03

REAL ESTATE

Kai Klose +44 20 3207 7888
Tina Munda +44 20 3465 2716

TECHNOLOGY

Jean Beaubois +44 20 3207 7835
Georgios Kertzos +44 20 3465 2715
Gal Munda +44 20 3465 2746
Tammy Qiu +44 20 3465 2673

TELECOMMUNICATIONS

Ondrej Cabejssek (EM) +44 20 3753 3071
Usman Ghazi +44 20 3207 7824
Siyi He +44 20 3465 2697
Laura Janssens +44 20 3465 2639
Paul Marsch +44 20 3207 7857
Michael Summerville +44 20 3207 7914

THEMATIC RESEARCH

Nick Anderson +44 20 3207 7838
Asad Farid +44 20 3207 7932

TOBACCO

Jonathan Leinster +44 20 3465 2645

UTILITIES

Robin Abrams +44 20 3465 2635
Andrew Fisher +44 20 3207 7937
Lawson Steele +44 20 3207 7887

ECONOMICS

Florian Hense +44 20 3207 7859
Carsten Hesse (EM) +44 20 3753 3001
Kallum Pickering +44 20 3465 2672
Holger Schmieding +44 20 3207 7889

EQUITY SALES

SPECIALIST SALES

AEROSPACE & DEFENCE

Bruna Zugliani +44 20 3207 7818

AUTOMOTIVE & THEMATICS

Chris Armstrong +44 20 3207 7809

BANKS & DIVERSIFIED FINANCIALS

Iro Papadopoulou +44 20 3207 7924

BUSINESS SERVICES, LEISURE & TRANSPORT

Rebecca Langley +44 20 3207 7930

CONSTRUCTION, CHEMICALS, METALS & MINING

James Williamson +44 20 3207 7842

CONSUMER STAPLES

Rupert Trotter +44 20 3207 7815

CONSUMER DISCRETIONARY

Victoria Maigrot +44 20 3753 3010

HEALTHCARE

Frazer Hall +44 20 3207 7875

MEDIA & TELECOMMUNICATIONS

Julia Thannheiser +44 20 3465 2676

SPECIAL SITUATIONS

Jeremy Grant +44 20 3207 7890

SALES

BENELUX

Miel Bakker +44 20 3207 7808
Martin de Laet +44 20 3207 7804
Alexander Wace +44 20 3465 2670

GERMANY

Michael Brauburger +49 69 91 30 90 741
Nina Buechs +49 69 91 30 90 735
André Grosskurth +49 69 91 30 90 734

GERMANY (cont'd)

Florian Peter +49 69 91 30 90 740
Joerg Wenzel +49 69 91 30 90 743

UK

Alexandra Clément +44 20 3753 3018
Fabian De Smet +44 20 3207 7810
Karl Hancock +44 20 3207 7803
Sean Heath +44 20 3465 2742
David Hogg +44 20 3465 2628
Peter Kaineder +44 20 3753 3062
James Matthews +44 20 3207 7807
David Mortlock +44 20 3207 7850
Eleni Papoula +44 20 3465 2741
Bhavin Patel +44 20 3207 7926
Richard Payman +44 20 3207 7825
Joanna Sanders +44 20 3207 7925
Mark Sheridan +44 20 3207 7802
George Smbert +44 20 3207 7911
Anita Surana +44 20 3207 7855
Paul Walker +44 20 3465 2632

FRANCE

Thibault Bourgeat +33 1 5844 9505
Alexandre Chevassus +33 1 5844 9512
Dailia Farigoule +33 1 5844 9510
Clémence Peyraud +33 1 5844 9521
Benjamin Voisin +33 1 5844 9507

SCANDINAVIA

Frederik Angel +44 20 3753 3055
Marco Weiss +49 40 350 60 719

BERENBERG CAPITAL MARKETS LLC

Member FINRA & SIPC

E-mail: firstname.lastname@berenberg-us.com

EQUITY SALES

SALES

Kelleigh Faldi +1 617 292 8288
Isabella Fantini +1 646 445 4861
Shawna Giust +1 646 445 7216
Rich Harb +1 617 292 8228
Zubin Hubner +1 646 445 5572
Jessica London +1 646 445 7218
Ryan McDonnell +1 646 445 7214

SALES (cont'd)

Emily Mouret +1 415 802 2525
Peter Nichols +1 646 445 7204
Kieran O'Sullivan +1 617 292 8292

CRM

Laura Cooper +1 646 445 7201

CORPORATE ACCESS

Olivia Lee +1 646 445 7212
Tiffany Smith +1 646 445 4874

EVENTS

Patricia Ehrhart +1 646 445 4863

SALES TRADING

Christopher Kanian +1 646 445 5576
Lars Schwartz +1 646 445 5571
Brett Smith +1 646 445 4873
Bob Spillane +1 646 445 5574

ECONOMICS

Mickey Levy +1 646 445 4842
Roiana Reid +1 646 445 4865