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Berenberg Art Consult to expand: Aurelia Rauch new Senior Consultant

Under the leadership of Dr. Thomas Kellein, Berenberg Art Consult serves dedicated private clients and provides counsel on collection development, art purchases and sales, and other aspects of collecting, such as exhibitions and publications. Aurelia Rauch, who is leaving her position as Creative Director at Sperone Westwater in New York, will join Berenberg Schweiz in June.

About the appointment Dr Kellein remarks: “We are thrilled to welcome Ms. Rauch to our team. The US art market is still the strongest we have. It is in the best interest of our clients to reach out to the best collectors, artists and important opportunities more directly. Ms. Rauch is a highly accomplished professional who will fit to the Berenberg Art Consult in the most excellent way.”

Ms. Rauch says: “I am excited to join this inspiring team. Having worked closely with private collectors, institutions, and artists for many years, I know that thoughtful and personalized art consultancy is very valuable. Berenberg Art Consult’s approach is especially compelling: beyond offering guidance through the often opaque art market, we believe that the enriching experiences with art matter. Visiting artists’ studios, exploring art fairs, galleries and museums, travelling to and learning about art around the world, are important contributions to shaping a meaningful collection.”

Departing from a background in Museum Education at Kunsthalle Bielefeld and Kunstmuseum Pablo Picasso Münster, Aurelia Rauch has lived and worked in New York City since receiving her Magistra Artium in Art History from the University of Münster in 2010. She played an integral role in New York’s vibrant contemporary art scene, having worked in commercial and non-profit arts organizations. Most recently, she served as Creative Director at Sperone Westwater, working on projects with artist such as Bruce Nauman, Susan Rothenberg, Richard Long, Tom Sachs, and Ali Banisadr among others. As of June, she will be based in Zurich, Switzerland.

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Berenberg has had a subsidiary in Switzerland since 1988 that celebrates its 30th anniversary in 2018. At the end of 2017, Berenberg Schweiz employs 100 people at its headquarters in Zurich and its branch in Geneva. With a focus on the advisory business, Berenberg Schweiz, as an independent Swiss private bank, provides support for its national and international clients in all areas of asset investment and asset structuring.