



BerenbergKids Foundation holds an anniversary – 10 years for a good cause

- **The BerenbergKids employee foundation collects EUR 172,600 for disadvantaged children**

Hamburg. For some time now, the staff at Germany's oldest private bank have been helping disadvantaged children. To provide a solid footing for the employees' great commitment to this cause, in 2009 their activities were folded into the BerenbergKids Foundation that was established for that purpose. Since that time, the foundation has supported over 150 projects for children and youths, to the tune of over EUR 750,000. "We wanted to help disadvantaged children through BerenbergKids. This initiative comes from the heart and is sustained by the commitment of our employees. I am proud that in the last 10 years we have been able to help so many people. At the same time, our past accomplishments are a motivation to continue to work to make life a little bit better for many more kids," said Steffen Mokosch, Chairman of the BerenbergKids Foundation.

Once a year the foundation holds the BerenbergKids Challenge, for which participants collect donations beforehand. In the Anniversary Challenge last Saturday, the Berenbergs once again gave their all for the kids, testing their skills and athletic talent in disciplines like competitive cow milking, Carrera driving and foosball XXL. Employees collected EUR 172,600 as starting fees upfront, and this was supplemented by additional activities like the Leftover Cents donation in which employees can round their monthly salary down to the nearest euro or ten euros and automatically donate the rest. Donations go to various associations, like the Hamburg Ankerland e.V. initiative that aids traumatised children.

The Berenbergers also help first hand, for example by organising visits to the zoo for kids, fulfilling the Christmas wishes of children in primary schools and kindergartens in Hamburg, cooking with kids or painting classrooms. In addition, since 2017 Berenberg has had two beehives on the roof of its Hamburg headquarters, and proceeds from the sale of the honey go to BerenbergKids.

Helping needy youths and kids has long been part of Berenberg's commitment to society. "The BerenbergKids Foundation is a great example of what can happen when people get involved. Even in a wealthy country like Germany, in a wealthy city like Hamburg, there are people who are left behind. Helping, by providing a little warmth or maybe even a springboard to a better life, is the goal of BerenbergKids. I'm proud of what our employees have achieved in ten years, and look forward to the future activities of the foundation," said Berenberg CEO Dr. Hans-Walter Peters.

Caption, left to right: Hans-Walter Peters, Spokesman of the Managing Partners of Berenberg, Steffen Mokosch, Chairman of the BerenbergKids Foundation, Hamburg Senator Dr. Melanie Leonhard (photo: Bertold Fabricius, reprint free of charge)

Contact:

Karsten Wehmeier

Director of Corporate Communications
Telephone +49 (40) 350-60-481
karsten.wehmeier@berenberg.de

Sandra Hülsmann

Press Officer
Telephone +49 (40) 350-60-8357
sandra.huelsmann@berenberg.de

Über Berenberg

Berenberg wurde 1590 gegründet und gehört heute mit den Geschäftsbereichen Wealth and Asset Management, Investmentbank und Corporate Banking zu den führenden europäischen Privatbanken. Das Bankhaus mit Sitz in Hamburg wird von persönlich haftenden Gesellschaftern geführt und hat eine starke Präsenz in den Finanzzentren Frankfurt, London und New York.

Joh. Berenberg, Gossler & Co. KG
Neuer Jungfernstieg 20
20354 Hamburg
Telefon +49 40 350 60-0
www.berenberg.de • info@berenberg.de