



## **Ethical family-owned companies wanted - Berenberg recognises corporate responsibility**

**Hamburg.** For the third time, Germany's oldest private bank will award the Berenberg Corporate Responsibility Award. This award recognises family-owned companies in Germany that show a special sense of societal responsibility, be it through social, societal or cultural commitment.

“Family companies in particular have a very strong sense of corporate responsibility, because their thinking is focused on the long term and on sustainability. This award is intended as a tangible recognition of companies that demonstrate a sense of responsibility in an exemplary and inspiring way. The category is not the deciding factor. It can be cultural, social, employee-related, on behalf of stakeholders or society as a whole. What is most important is that the responsibility effort is notably innovative or independent, and that the project has a direct relation to the company's business purpose,” explains Hans-Walter Peters Spokesman of the managing partners of Berenberg.

Any German family-owned company showing special social commitment can apply for the Berenberg Social Responsibility Award. The award recipient is chosen by a jury whose members include Dr. Dominik von Au (INTES Academy), Dr. Uwe Jean Heuser (Die Zeit), publisher and author Dr. Florian Langenscheidt, Prof. Dr. Michèl Morner (German University of Administrative Sciences, Speyer) and Berenberg's Dr. Hans-Walter Peters. The former awardees were Faber Castell AG and pharmaceutical company Orthomol.

The deadline for applications is 15 August 2018. The awards ceremony will be held on 27 September 2018 at the ZEIT Economic Forum in the Hamburg Michel cathedral.

For more information see [www.berenberg.de/verantwortungspreis](http://www.berenberg.de/verantwortungspreis).

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**About Berenberg**

Established in 1590, with over 1600 staff Berenberg is today one of the leading private banks in Europe, with the four operating divisions Wealth Management, Asset Management, Investment Banking and Corporate Banking. Led by managing partners, the Hamburg-based banking house also has a strong presence in the financial centres of Frankfurt, London, New York and Zurich.

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