

## US: TIGHT SUPPLY OF HOMES POINTS TO NEED FOR ROBUST CONSTRUCTION

*\*Sales of US existing homes fell by 3.7% to an annualized 5.48mn in February after reaching a post-recession high of 5.69mn in January*

*\*The very tight supply of for-sale homes is placing upward pressure on prices and constraining sales*

*\*On the other hand, the tight supply and favorable demographics both point to the need for an acceleration in residential construction which is still low*

Sales of US existing homes fell by 3.7% to an annualized 5.48mn in February after reaching a post-recession high of 5.69mn in January (see Chart 1). Sales have been remarkably resilient despite the more-than-50bp jump in mortgage interest rates since the election as a healthy labor market and stronger income growth have enabled households to better withstand shocks (so far the housing market has responded better **to the surge in rates than it did during the “Taper Tantrum” of 2013**). An unusually warm winter has also brought forward some spring buying activity (see Chart 2).

The very tight supply of for-sale homes continues to pose a challenge to home sales in the near-to-medium term. Supply has fallen for 21 consecutive months (on a year-on-year basis) and the number of days a home was on the market before sale in February was 45, all the way down from 59 days last February. The tight supply has also put upward pressure on prices – the median price for an existing home advanced 8% yr/yr (compared to 5% yr/yr in February 2016).

The tight inventory points to the need for new residential construction. Homebuilders are aware of the robust housing demand, but supply constraints such as shortage of lots and labor, stringent mortgage standards, and heavy regulations have prevented robust construction activity from materializing. Homebuilder sentiment has jumped recently due to prospects for deregulation and pro-business reform, but expect a more gradual improvement in housing starts (see Chart 3).

There is plenty room for improvement in new residential construction which has lagged far behind other sectors in this recovery. Besides the tight home supply, demographics are very supportive for continued improvement with the large population of persons in their 20s forming households for the first time and the large group of “baby boomers” who may choose to transition to smaller homes.

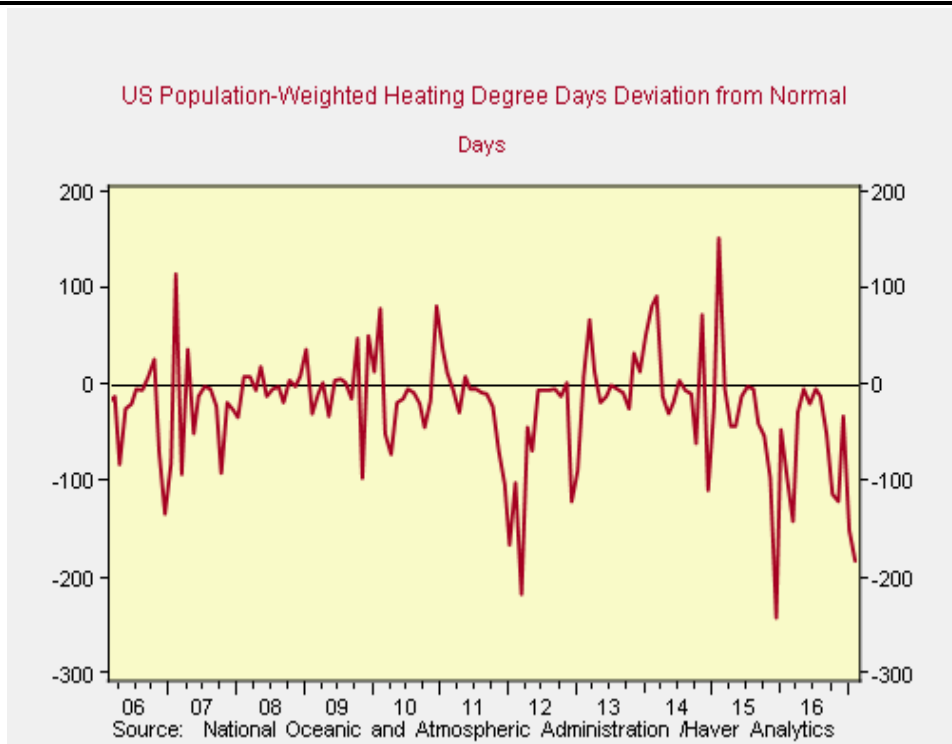
22 March 2017

Chart 1: US Existing Home Sales



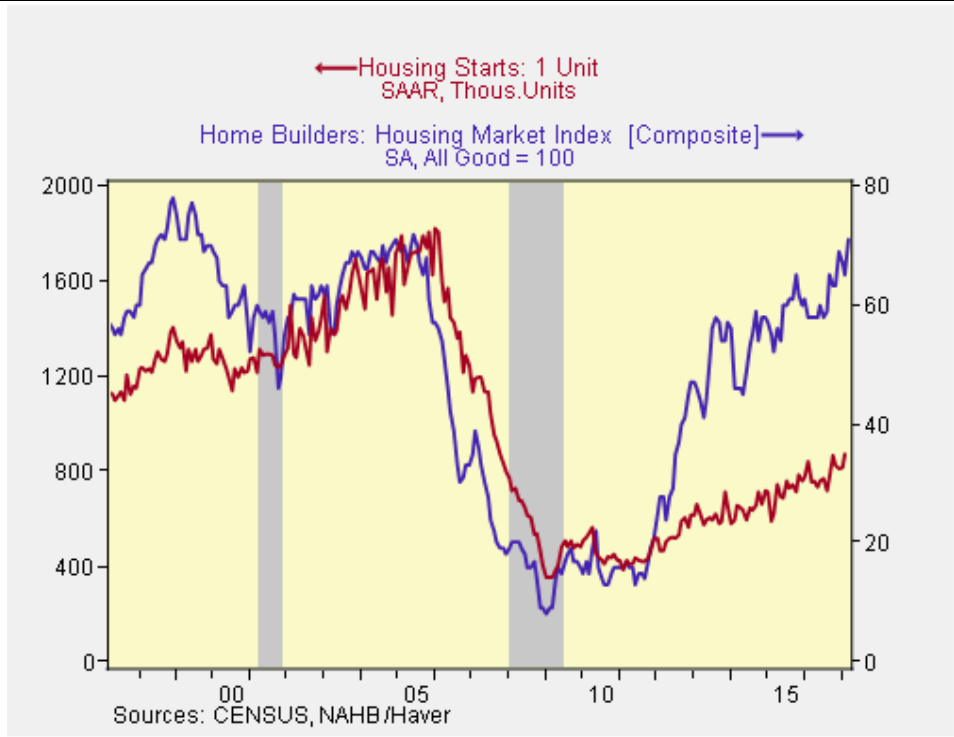
Source: Monthly data. Source: National Association of Realtors and Berenberg Capital Markets

Chart 2: Heating Degree Days Deviation from Normal (Lower values indicate warmer-than-usual weather)



Source: Monthly data. Source: National Oceanic and Atmospheric Administration and Haver Analytics

Chart 3: Single-Family Housing Starts and National Association of Home Builders Housing Market Index



Source: Monthly data. Source: Census Bureau, National Association of Home Builders and Haver Analytics

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